



## WHY CLOUD TO CABLE?

**Cloud to Cable** is a patented solution for music streaming providers to distribute content to **MVPDs**. Amplify your offering from online streaming to Cable TV & IPTV systems with linear channels and SVOD subscriptions. Create visually appealing streams with great sound, bundled with a mobile experience through the MEVIA app.

Music and Video are ready in all broadcasting platforms for easy monetization from your affiliates in **MVPD, IPTV, Smart TVs & Mobile** systems.

**Cloud to Cable** are high-performance servers ready for your customer's CABSAT headend, with a fault-tolerance design for quick integration. The content is available in mobile applications and Cable TV Broadcasts as SVOD or linear channels, all at once.



MUSIC FOR  
**CABLE**



Amplify your Reach®  
US Patents 10,123,074, US10,524,002, PCT 16/152,606, EP3238457

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## Patents and Technology Licensing

**MPEG Music Broadcasting**  
Creates visual components created with HTML ready for broadcasting and combined with audio or music.

**MOBILE & SMART TVs**  
Our technology generates video and music streams for Cable tV, mobile, connected TV, and Smart TVs, all at once.

**CLOUD TECHNOLOGY**  
Virtual machines and docker-based virtualization for easy deployment

**MUSIC & VIDEO**  
Playback generation for music TV Channels with streams with high-reliability,



- MPEG Broadcasting for music generated from web-based user interfaces
- Cloud-based infrastructure and technological advances in virtual machines and software-defined networks for Cable TV
- The patents bring advanced concepts of edge computing which will be compatible with 5G systems into the future as edge servers.
- Broadcasting to DVB systems multicasting and streaming of multimedia video and audio streams.

The software includes modules in Python, C/C++, and PHP, Linux OS-baseline only. Servers are configured for high-reliability and fault-tolerance designed for MVPD systems.

The technology and patents are available for licensing or acquisition.

### Technology Licensing

Some existing patents, now expiring, cover VOD linking and Visual Complement to generate music streams for MVPD (Multi-video Programming Distribution) providers.

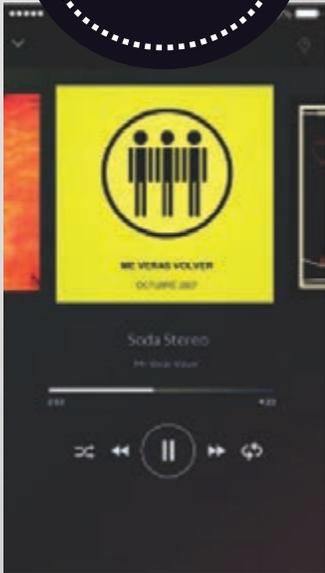
Our innovative technologies achieve better results and more benefits under patents US Pat. 10,123,074 , US10,524,002, PCT 16/152,606 and EP3238457 (under prosecution) with 39 approved claims.

These patents are implemented in software and hardware for music broadcasting as a "Music for Cable TV" service for operators.

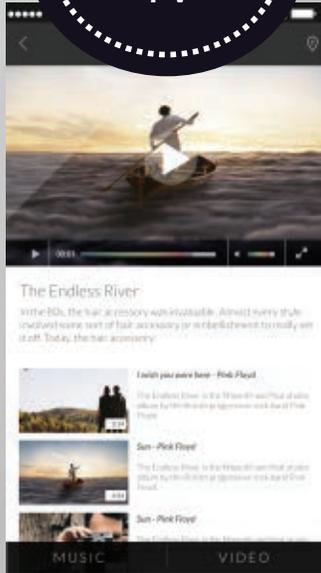




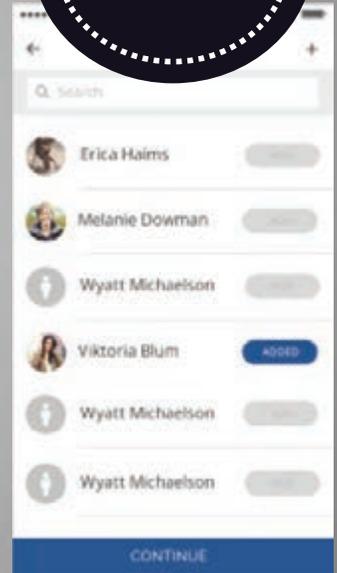
MEVIA is the mobile application for Android and iOS, a great customer-facing interface that connects all music and video content stored and distributed by the "CLOUD TO CABLE" platform to the subscriber. MEVIA brings together video, music, and other features in one experience. The MEVIA App connects web and mobile experiences with Cable TV broadcasting for easier monetization. Our technologies are unique having our target markets in Latin America, Europe, and the United States.



MEVIA music can handle thousands of music channels without commercials or with commercials with casting capability for Chromecast and AirPlay devices. The Music is available thru a rich menu experience for Android and iPhone. Ads can be programmed and injected, we also have a solution for buildings, corporations, and organizations with WiFi or their own Cable TV network.



MEVIA video provides TV Channels, Movies, Educational Content, and more. Ads can also be injected as part of this offering, additionally Custom TV network can be created and casted in buildings, boats, and any other organization. APIs are also available for Video Streaming and 3rd party apps



We are incorporating also for LATAM and US markets with mobile, web, and Smart TV support for all our music offering.

Distribute music channels, videos and TV channels with our mobile applications to any MVPD in the world